



# Services for the Education Industry

American Appraisal has assembled a team dedicated to meeting the specific needs of the education community; a group unrivalled in our profession, with the knowledge, experience and expertise to meet your needs.

## OUR SERVICES

### Financial Valuation & Consulting

- Business Enterprise Valuation
- Equity
- Intangible Assets (e.g. market-related, customer-related, artistic-related, contract-based, technology-based)
- Financial Instruments (e.g. stock option, convertible bonds, etc.)
- Employee Stock Option

### Fixed Asset Management – Real Estate / Machinery & Equipment

- Diagnostic studies to evaluate specific asset management function or an entire system – processes, policies, practices, accounting and physical controls
- Compare current records with both best practices and compliance with applicable standards
- Evaluate electronic fixed asset accounting systems
- Advise on policy; build employee awareness and behaviour

- Asset Inventory & Reconciliation service
- Assistance and advice on M&A situations
- Make informed business decisions relative to fixed asset lives
- Establish accurate insurable values

### Selected Representative Clients in the Region



Business Enterprise, Intangible Assets, Real Estate, Machinery & Equipment Valuations for US Listing and Financial Reporting Purposes.



Intangible Assets, Real Estate, Machinery & Equipment Valuations for US Listing and Financial Accounting Purposes.



Equity/ Option Valuations for Financial Reporting Purpose.



Machinery & Equipment Valuation for Reference Purpose.



Machinery & Equipment Valuation for Reference Purpose.

## American Appraisal China Limited

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## 為教育行業提供的評估服務

美评为教育行业设立了一支专门的评估顾问队伍。此队伍对教育行业拥有丰富的知识和经验，为客户提供独有的评估服务。

### 我们提供的服务

#### 财务估值及顾问

- 整体企业评估
- 股权
- 无形资产 (包括：市场类、客户类、艺术相关类、合同类、技术类)
- 金融工具(如：股票期权、可换股债券等等)
- 雇员股票期权

#### 固定资产管理 – 房地产 / 机器设备

- 研究及评估特殊的资产管理功能或整体系统 – 包括：程序、政策、常规、会计等
- 以最佳方法及国际准则去比较现有资产管理记录
- 评估固定资产的电子会计系统
- 提出政策建议、建立雇员认知及行为规范

- 存货资产及报表的调整服务
- 为收购合并提供协助及建议
- 让商业决定配合固定资产寿命
- 确定准确的可投保价值

### 部分区内教育行业客户名单



整体企业、无形资产、房地产及机器设备评估以作美国上市及财务报告用途。



无形资产、房地产及机器设备评估以作美国上市及财务报告用途。



股权评估以作财务报告用途。



机器设备评估以作参考用途。



机器设备评估以作参考用途。

美国评值有限公司

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