



American Appraisal Taiwan Services

American Appraisal in Taiwan

American Appraisal Taiwan (AA Taiwan) has formally and vigorously come into operation in the market during the fourth quarter 2009 after monitoring the market for the past year. AA Taiwan becomes the only international professional valuation and consulting company that has an actual operational base in Taiwan. Benefiting from the comprehensive network of excellent services woven from major cities in Greater China including Hong Kong, Beijing, Shanghai, Guangzhou and Shenzhen, plus our 113 years' rich global experience, AA Taiwan is on the cutting edge of valuation and consulting services unparalleled by local small-scale companies.

AA Taiwan is able to offer, for the most competitive service fees and with excellent reliability, a choice of professional and independent valuation and consulting services different to the valuation departments of the Big Four accountancy companies. Our clients include TWSE-listed companies, OTC-listed companies, Taiwan entrepreneurs and companies that have the intent to list in the USA, as well as inbound investors seeking M&A opportunities in Taiwan.

Our valuation team members have also worked for the Big Four valuation departments for many years. We expect AA Taiwan will bring international valuation practice and related services into Taiwan through our global leading experience in the industry, while developing the local Taiwanese market at the same time.

The major services provided by AA Taiwan include:

- Company Equity Transaction, Merger and Acquisition, Purchase Price Allocation
- IPO Pricing, Minority Interest Transfer
- Subsidiary, Department or Profit Centre's Merger or Spinoff
- Asset Impairment Testing (SFAS 141, SFAS 144, IFRS 35)
- Intangible Assets and Goodwill Impairment Testing (SFAS 142, IFRS 37)
- Intangible Assets including Technology, Patent, Trademark, Customer List, Contract, Distribution Network, etc.
- Asset Securitization
- Asset Portfolio
- Price Testing and Financial Modelling
- M&A Advisory Services
- Fixed Asset Valuation – Real Estate, Major Plant and Equipment

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美國評值台灣辦事處之全面服務

關於台灣美評

美國評值有限公司台灣分公司於2009年初開始籌備成立，並於第四季正式加入市場積極營運，成為唯一在台有設立實際據點的國際性專業評估顧問機構。

透過美國評值在大中華地區主要城市如香港、北京、上海、廣州及深圳等完善服務據點網絡以及美國評值全球在過往113年累積的無數經驗，美國評值台灣將擁有台灣當地小型評估公司不可比擬的優勢，以最具競爭力的服務收費及實力提供給台灣上市/上櫃公司/台商/擬與美國上市公司等客戶一個除全球四大會計事務所評價部門外，專業性與獨立性兩重大要素兼容的選擇。

我們所有的評估團隊人員皆具有過往在四大會計事務所評價部門多年工作之經驗。我們亦期待美國評值台灣在穩健的開發本地市場同時，我們亦能借經美國評值在評價領域的領先經驗，進一步的將配合全世界會計準則發展之評價方式及衍生服務帶進台灣市場。

在現階段，美國評值台灣主要企業評價服務範圍包括：

- 公司股權交易、併購、收購後價格分配(Mergers and Acquisitions, Purchase Price Allocation)
- 公司上市櫃新股訂價、少數股權(Minority interest)移轉
- 企業子公司、部門或利潤中心合併分割
- 企業資產減損測試(FAS NO.141、FAS NO.144、財務會計準則第35號公報)
- 無形資產及商譽減損測試(FAS NO.142、財務會計準則第37號公報)
- 無形資產鑑價如技術、專利、商標、客戶名單、合約、技術團隊、行銷通路等
- 資產證券化評價
- 投資組合價值評估
- 價格試算及財務模擬
- 併購諮詢服務
- 固定資產評估 – 房地產及主要廠房與設備

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