



# Services for the Telecom Industry

## American Appraisal in the Telecom Industry

Whenever financial executives need to engage valuation specialists, deciding which provider to use can be challenging. We're here to make that decision a whole lot easier. Our experience serving telecom providers is second to none. You may want to ask yourself why so many of your competitors and peers are turning to our firm for their valuation needs.

## Our Credentials

- Multi-disciplined, full service, over 110 years of history, independent valuation firm
- More than 250 telecom valuations worldwide over past 3 years
- Leadership – expertise in the Telecom industry
- Repeat valuation provider for some of the biggest names in your industry

## Telecom Segments Served

- Wireline
- Wireless
- Equipment Manufacturers
- Satellite
- Internet and Data
- Conduit and Fiber
- Cable
- Software, Services and Outsourcing

## Assets Typically Appraised for Telecom Allocations

- License agreements
- Trade names and trademarks
- Operating licenses & permits
- Business customers
- Mass Market customers
- Subscribers
- Patents and technology rights
- Computer software and databases
- Indefeasible Rights of Use (IRUs)
- Buildings, Land & land improvements
- Leasehold interests
- Rights of way
- Construction in process
- Transmission mediums (e.g., fiber)
- Telecommunications equipment
- Switches, Routers, Multiplexers, Similar Devices
- IPR&D
- Customer Relationships
- Wireless Licenses
- Tenant Tower Contracts
- LMDS and MMDS Spectrum, etc.

## Representative Clients



## American Appraisal China Limited

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# 电讯行业评估咨询服务

## 美评之卓越电讯行业评估服务

当需要为业务或资产评估时，挑选哪家评估咨询机构往往令财务管理层费煞思量。选用美国评值(美评)之评估咨询服务让您解决以上烦恼。美评的电讯行业评估经验领先全球。细阅此数据或与我们联络后，您便明白您同业选择美评的原因。

## 关于美评

- 环球业务超过110年，为全球最大独立评估咨询机构；提供全方位评估咨询服务
- 于过往三年内为全球超过250家电讯机构提供评估咨询服务
- 在电讯行业评估担当领导角色
- 多个电讯行业主要机构均为美评多年客户

## 电讯业服务范围

- 有线电讯
- 无线电讯
- 设备制造商
- 卫星
- 互联网及数据
- 导管及光纤
- 钢缆
- 软件、服务及回外采购零配件

## 电讯行业评估服务范围

- 牌照协议
- 商号及商标
- 营运牌照及准许证
- 业务客户
- 大众市场客户
- 用户
- 专利权及科技拥有权
- 计算机软件及数据库
- 长期使用权 (IRUs)
- 建筑物、土地及构筑物
- 租赁利益
- 取道权
- 建设中的电讯有关事项
- 传送媒体 (例如光纤)
- 电讯设备
- 电键、路由器、多任务器及其他设备
- 进行中的研究开发项目
- 客户关系
- 无线牌照
- 租赁合同
- LMDS, MMDS宽带等等

## 部份美评电讯客户名单



侨兴电信工业有限公司  
COSUN COMMUNICATION INDUSTRIAL CO., LTD



ePLDT  
enabling infrastructure

美国评值有限公司

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